



2018 EVENT DETAILS DATE

DATE:

Friday, November 30, 2018

7:00 p.m. - 11:30 p.m.

LOCATION:

Austin Ranch

2009 Anderson Gibson Rd., Grapevine, Texas 76051

*Attendees must be 21 and older

ENTERTAINMENT:

Spellbound

CONTACT INFORMATION:

Larry Darlage
lmldarlage@verizon.net
817-454-3311

Ruby Sellers
Ruby.sellers@cancer.org
817-300-8307



Title Sponsor - Christmas Trail Boss -

\$25,000:

- Three reserved tables of ten for dinner and entertainment- Priority Seating (or can be donated to Survivors)
- Thirty tickets to the VIP Party at the Cowboy Christmas and VIP Check-In
- Recognition in invitation
- Recognition on Cowboy Christmas website and all social media
- Full-page recognition in the event program
- Two printed recognition opportunities onsite at Cowboy Christmas

Rudolph Wrangler - \$15,000:

- Two reserved tables of ten for dinner and entertainment- Priority Seating (or can be donated to Survivors).
- Twenty tickets to the VIP Party at the Cowboy Christmas and VIP Check-In
- Recognition in invitation as sponsor
- Recognition on Cowboy Christmas website and all social media
- Two printed recognition opportunities onsite at Cowboy Christmas

Mrs. Claus' Chuckwagon - \$10,000:

- Two reserved tables of ten for dinner and entertainment- Priority Seating
- Twenty tickets to the VIP Party at the Cowboy Christmas and VIP Check-In
- Recognition in invitation as sponsor
- Recognition on Cowboy Christmas website and all social media
- Two printed recognition opportunities onsite at Cowboy Christmas



Blitzen Boomtown - \$5,000:

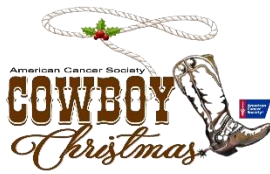
- One reserved table of ten for dinner and entertainment- Priority Seating
- Ten tickets to the VIP Party at the Cowboy Christmas and VIP Check-In
- Recognition in invitation
- Recognition on Cowboy Christmas website and all social media
- Half-page recognition in event program
- One printed recognition opportunity onsite at Cowboy Christmas

Santa's Shots for Shots - \$3,000:

- One reserved table of ten for dinner and entertainment- Priority Seating
- Ten tickets to the VIP Party at the Cowboy Christmas and VIP Check-In
- Recognition in invitation
- Recognition on Cowboy Christmas website and all social media
- Quarter page recognition in the event program
- One printed recognition opportunity on-site at Cowboy Christmas

Mistletoe Mustang - \$2,500:

- One reserved table of ten for dinner and entertainment- Priority Seating
- Ten tickets to the VIP Party at Cowboy Christmas and VIP Check-In
- Recognition in invitation
- Recognition on Cowboy Christmas website and all social media
- Quarter-page recognition in the event program



Dasher Flasher - \$2,000:

- One reserved table of ten for dinner and entertainment- Priority Seating
- Two tickets to the VIP Party at Cowboy Christmas and VIP Check-In
- Recognition in invitation
- Name listed in the event program

Reserved Table - \$1,500:

- Reserved seating for ten at the 2018 Cowboy Christmas
- Table signage

Individual General Ticket - \$100:

- Seating is not reserved

****IMPORTANT SPONSORSHIP DATES****

To be included in promotional materials provided with the corresponding sponsorship level, written commitment and payment must be received by the following dates:

- Invitation: October 5th, 2018
- Program: November 2nd, 2018
- Event: November 2nd, 2018



2018 Cowboy Christmas Underwriting Form

Donor's Name/Company_____

*Please record the Donor's Name/Company as you would like it listed in all printed material and recognition

Contact Person_____

Mailing Address_____

City_____

State_____ Zip_____ Phone_____

Email Address_____

*Please select level and sub-category from the following choices:

Title Sponsor - Christmas Trail Boss - \$25,000

Rudolph Wrangler - \$15,000

Mrs. Claus' Chuckwagon - \$10,000

Blitzen Boomtown - \$5,000

Santa's Shots for Shots - \$3,000

Mistletoe Mustang - \$2,500

Dasher Flasher - \$2,000

RESERVED TABLE - \$1,500

INDIVIDUAL GENERAL TICKET - \$100

Billing & Payment Information

- Full payment enclosed (Make checks payable to American Cancer Society)
- Partial payment of \$_____ enclosed, please invoice me for the balance
- Please invoice me
- Please contact me for a credit card payment

◆ Remitted payments are to be received within 60 days of event date

Signature of Donor Title Date

THANK YOU FOR YOUR SUPPORT IN THE FIGHT AGAINST CANCER

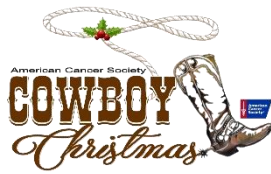
Please sign and retain a copy for your files, return original to:

American Cancer Society, Attn: Cowboy Christmas

1300 Summit Ave. Suite 350

Fort Worth, Texas 76102





2018 Cowboy Christmas Table & Ticket Form

Donor's Name/Company _____

Contact Person _____

Mailing Address _____

City _____

State _____ Zip _____ Phone _____

Email Address _____

***Please select from the following choices:**

\$1,500 Reserved Table (seats ten) _____ Quantity

\$100 Individual General Ticket _____ Quantity

❖ Attendees must be 21 and older

Billing & Payment Information

Full payment enclosed (Make checks payable to American Cancer Society)

Partial payment of \$ _____ enclosed, please invoice me for the balance

Please invoice me

Please contact me for a credit card payment

❖ Remitted payments are to be received within 60 days of event date

❖ Written commitment is to be received before donor is included in promotional materials

Signature of Donor

Title Date

THANK YOU FOR YOUR SUPPORT IN THE FIGHT AGAINST CANCER

Please sign and retain a copy for your files, return original to:

American Cancer Society, Attn: Cowboy Christmas

1300 Summit Ave Suite 350

Fort Worth, Texas 76102

Ruby.sellers@cancer.org

